



Milan, March 9, 2020

As the effects of the Covid-19 emergency continue to ripple across the globe and with the particular situation now in Lombardy, two things are certain: proper measures must be taken to limit the spread of the virus and, it is producing serious global economic repercussions in terms of the production, shipping and distribution of goods and, as a result, services.

Due to all these aspects, we cannot maintain the scheduled dates of April 27-28 for Toys Milano and Bay-B and we decided to postpone the event. We are actually evaluating possible dates – compatibly with the availability of space - that can meet the constantly changing needs of the market, and the organization of the event in the maximum possible level of safety for all the operators: companies, agents and buyers.

As always, we are available for any further information you might need and we will come back to you as soon as possible.

Kindest regards,

The organizing Secretariat  
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